

# Our 2023 Impact Report



Ronald McDonald House®  
Central Iowa



There were 1,084 new and returning families served by Ronald McDonald House Charities of Central Iowa in 2023.

**1,084**

**179**

179 dinner meals were provided out of 365 nights by volunteers or donors.



**1,084**

1,084 families stayed overnight at our Houses for a total of 8,362 nights.

**8,362**

78% Occupancy in 2023.

**17**

In 2023, the average length of stay was 17 days



**110**

Our longest consecutive stay was 110 nights.

**208**

hot meals were prepared by volunteers or catered by donors for families staying in our Houses.



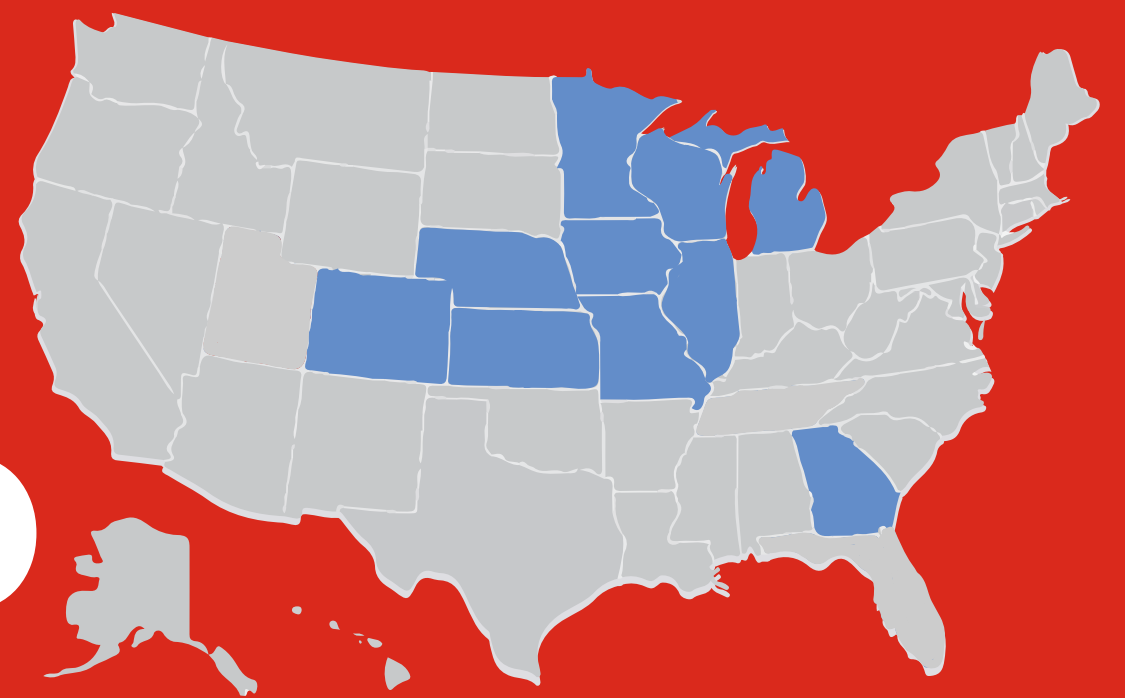
Additionally, over 3,052 sack lunches & to-go meals were distributed for both Houses.

**68**

In 2023 we served families from 68 Iowa Counties and 10 states.

**10**

States including:  
Colorado, Georgia, Iowa, Illinois,  
Kansas, Michigan, Minnesota,  
Missouri, Nebraska, & Wisconsin



## Your Support Goes a Long Way

**\$100**

Our cost to house 1 family in 1 bedroom for 1 night is \$100. We suggest a \$10 nightly donation from families, but we don't turn away anyone who can't pay.

In 2023 our annual cost to house families at 100% occupancy was \$646,500.

**\$646,500**

**5.4%**

Families were able to contribute 5.4% of the total annual cost.



Approximately

**8 MILLION**

Pop tabs were collected in 2023, amounting to \$3,063, which covered about 30 nights at the House.

**1,573** volunteers donated

**8,677**

hours in 2023.

**\$150,025 saved** in labor and house keeping costs.

**6** major fundraising events were staffed.